





Order / Rev: 37424  
 Alt Order #: 08863444  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	11/05/12	11/05/12	Price Is Right Price Is Right	CM	10-11a	M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
PRICE RITE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$400.00		0.00			
E 15	8	10/30/12	11/02/12	Live w/Kelly Live w/Kelly	CM	9-10a	-TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$275.00		0.00			
E 16	8	11/05/12	11/05/12	Live w/Kelly Live w/Kelly	CM	9-10a	M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$275.00		0.00			
E 17	8	11/04/12	11/04/12	8 News Now Sun 5-7p 8 News Now Sun	CM	430-530p, 630-7p	-----S	:30	3	\$225.00	LV3	0.00	NM	3	\$675.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					3	\$225.00		0.00			
E 18	8	11/03/12	11/03/12	8 News Now Sat 5-7p 8 News Now Sat	CM	430-5p	-----S-	:30	3	\$185.00	LV3	0.00	NM	3	\$555.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					3	\$185.00		0.00			
E 19	8	10/30/12	11/02/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	12	\$400.00	LV3	0.00	NM	12	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					12	\$400.00		0.00			
E 20	8	11/05/12	11/05/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	CM	5-630p	M-----	:30	3	\$400.00	LV3	0.00	NM	3	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					3	\$400.00		0.00			
E 21	8	10/30/12	11/02/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$350.00		0.00			
E 22	8	11/05/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	M-----	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$350.00		0.00			
E 23	8	11/03/12	11/03/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$165.00		0.00			
E 24	8	10/30/12	11/02/12	7-8p Rotator 7-8p Rotator	CM	7-8p	-TWTF--	:30	8	\$300.00	LV3	0.00	NM	8	\$2,400.00
ET/INSDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					8	\$300.00		0.00			
E 25	8	11/05/12	11/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INSDR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$300.00		0.00			
E 26	8	10/30/12	11/02/12		CM	630-7p	-TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00

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Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
630-7p Inside Edition Inside Edition														
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$275.00		0.00			
E 27	8	11/05/12	11/05/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$275.00		0.00			
E 28	8	10/30/12	10/30/12	Tue 8-9p NCIS	CM	8-9p -T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,000.00		0.00			
E 29	8	10/30/12	10/30/12	Tue 10-11p Vegas	CM	10-11p -T-----	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
VEGAS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,300.00		0.00			
E 30	8	10/30/12	10/30/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$2,000.00		0.00			
E 31	8	11/01/12	11/01/12	Thu 9-10p Person Of Interest	CM	9-10p ---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
PERS OF INT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,800.00		0.00			
E 32	8	11/04/12	11/04/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,300.00		0.00			
E 33	8	11/05/12	11/05/12	Mon 10-11p Hawaii Five -O	CM	10-11p M-----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
HAWAII														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,900.00		0.00			
E 34	8	11/05/12	11/05/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	1	\$2,200.00	LV3	0.00	NM	1	\$2,200.00
2 GRLS/ MIKE&MLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,200.00		0.00			
E 35	8	11/04/12	11/04/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,900.00		0.00			
E 36	8	11/02/12	11/02/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,400.00		0.00			
E 37	8	11/02/12	11/02/12	Fri 9-10p Made In Jersey	CM	9-10p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,200.00		0.00			
E 38	8	11/04/12	11/04/12	9-10p	CM	-----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00

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 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 9-10p The Good Wife GD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,400.00 0.00														
E 39	8	11/02/12	11/02/12	Fri 8-9p CSI: NY	CM	8-9p ----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
CSI NY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ----F-- 1 \$1,200.00 0.00														
E 40	8	11/05/12	11/05/12	Mon 8-9p How Met Mother/ Partners	CM	8-9p M----- (8:00 PM-9:00 PM)	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00
MTHR/PRTNR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,600.00 0.00														
E 41	8	11/01/12	11/01/12	Thu 10-11p Elementary	CM	10-11p ---T---	:30	1	\$2,200.00	LV3	0.00	NM	1	\$2,200.00
ELMNTRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$2,200.00 0.00														
E 42	8	11/04/12	11/04/12	Sun 8-9p The Amazing Race	CM	8-9p -----S (8:00 PM-9:00 PM)	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
AMZING RACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,800.00 0.00														
E 43	8	10/31/12	10/31/12	Wed 8-9p Survivor: Philippines	CM	8-9p --W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
SRVIVR <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$1,900.00 0.00														
E 44	8	10/31/12	10/31/12	Wed 9-10p Criminal Minds	CM	9-10p --W----	:30	1	\$2,300.00	LV3	0.00	NM	1	\$2,300.00
CRIM MINDS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$2,300.00 0.00														
E 45	8	10/31/12	10/31/12	Wed 10-11p CSI	CM	10-11p --W----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
CSI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$2,000.00 0.00														
E 46	8	11/01/12	11/01/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BG BNG/2.5 MEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$2,100.00 0.00														
E 47	8	11/03/12	11/03/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
48 HRS MYST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$750.00 0.00														
E 48	8	10/30/12	11/02/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	7	\$200.00	LV3	0.00	NM	7	\$1,400.00
LTTRMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -TWTF-- 7 \$200.00 0.00														
E 49	8	11/05/12	11/05/12	Letterman Letterman	CM	1135p-1237a M-----	:30	2	\$200.00	LV3	0.00	NM	2	\$400.00
LTTRMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 2 \$200.00 0.00														
E 50	8	10/30/12	11/02/12		CM	1237a-137a -TWTF--	:30	8	\$110.00	LV3	0.00	NM	8	\$880.00

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Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Craig Ferguson										
				Craig Ferguson		(12:37 XM-1:37 XM)								
				FERGSN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		8		\$110.00		0.00				
E 51	8	11/05/12	11/05/12	Craig Ferguson	CM	1237a-137a M-----	:30	2	\$110.00	LV3	0.00	NM	2	\$220.00
				Craig Ferguson		(12:37 XM-1:37 XM)								
				FERGSN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		2		\$110.00		0.00				
E 52	8	11/03/12	11/04/12	8 News Now 11p Sa/Su	CM	11-1135P -----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
				8 News Now Sa/Su 11p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----SS		2		\$300.00		0.00				
E 53	8	10/30/12	11/02/12	8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$500.00	LV3	0.00	NM	4	\$2,000.00
				8 News Now 11p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4		\$500.00		0.00				
E 54	8	11/05/12	11/05/12	8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
				8 News Now 11p M-F										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$500.00		0.00				
E 55	8	11/03/12	11/03/12	Politics Now S Sebelius	CM	Various -----S-	:30	1	\$250.00	LV3	0.00	NM	1	\$250.00
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
				POLITICS NOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1		\$250.00		0.00				
E 56	8	11/04/12	11/04/12	CBS News Sunday Morn	CM	CBS Sunday Morn-----S	:30	3	\$215.00	LV3	0.00	NM	3	\$645.00
				CBS News Sunday Morning										
				SUN MRN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		3		\$215.00		0.00				
E 57	8	11/04/12	11/04/12	8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
				8 News Now Sun AM #2										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		2		\$215.00		0.00				
E 58	8	11/04/12	11/04/12	Face The Nation	CM	Face The Nation -----S	:30	1	\$265.00	LV3	0.00	NM	1	\$265.00
				Face The Nation										
				FACE NATN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1		\$265.00		0.00				
												Totals	180	\$73,485.00